



Effective coding assured for Hungarian frozen food producer

Hungarian manufacturer Mar-Ne-Váll Kft., which makes the popular Ripp-Ropp range of breaded meat products for central Europe, is saving money thanks to the installation of a new Linx IJ355 large character coder.

It follows the decision to switch to coding boxes, instead of labelling, after a factory reconstruction and modernization and comes after a successful trial on the production line.

The installation of the Linx IJ355 means Mar-Ne-Váll can rely on effective coding without losing productivity, and with maintenance stoppages kept to a minimum.

The machine, supplied through Linx's Hungarian distributor partner Printec Kft., codes up to 30 brown boxes per minute with text, logos and EAN13 barcodes.

The Linx IJ355's innovative ReFRESH® ink system, robust design, and printhead protection technology mean significantly reduced downtime and savings on consumables.

“We are saving a lot with this modification”

Jozsef Veszelszki – Mar-Ne-Váll Kft.

The patented ReFRESH system ensures premium print quality and avoids wasted ink during printhead cleaning, saving time and money ordinarily wasted on purging procedures.

Its tough stainless-steel nozzle guard protects the printhead from possible damage, caused by impact with the boxes on the line, while remaining close enough to the packaging to ensure superior print quality is maintained.

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Key Facts

Country

Hungary

Industry

Food – meat

Substrates

Outer cases (cardboard)

Volume

30 cases per min

Message

Text, logos and EAN13 barcodes

Key Product Benefits

Linx IJ355

- Low cost coding solution versus labelling
- Innovative ink recirculation system wastes no ink, for lowest running costs
- Simple user interface with clear, error-free code selection.



Jozsef Veszelozszi, Production Director of Mar-Ne-Váll Kft., says: "We decided to switch from labelling to printing, because our production reached the level where the labelling was not economic any more.

"We are saving a lot with this modification. We studied and tested several products from many manufacturers and we found the price/value ratio is best from Linx and Printec. We are satisfied with the performance and print quality."

The Mar-NE-Váll Kft. (www.ripp-ropp.hu) unit in Törökszentmiklós was established as Hungary's first bread-crumbling plant in 1987. The plant started manufacturing popular bread-crumbed products by applying a then-unique technology and has since expanded its range under the Ripp-Ropp brand name.

www.linxglobal.com/IJ355

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