

Customer Application



Linx Case Coder brings home the bacon for scottish supplier

Leading Scottish based bacon supplier Quality Foods of Aberdeen has installed a Linx IJ355 high definition case coder after being impressed with the machine's reliability and performance.

Low cost of ownership and clear printing were among the other factors that led the company to choose the latest machine from coding and marking specialist Linx Printing Technologies

The Linx IJ355's robust construction is ideal for Quality Foods, where packs of bacon are packed by hand into brown cardboard boxes, which then go via conveyor past the printer.

Information including the product name, pack size, product code and best before date is coded onto one side of each box, with prints measuring 205x40mm and 183x45mm. The machine codes 2.8 boxes/min with the line operating 50 hours per week, all year round.

“Clear printing, ease of use and price per print were key factors for us and the Linx IJ355 delivers on all counts”

Allan Park – Quality Foods

Allan Park of Quality Foods said: “We decided on the Linx IJ355 after it proved to be more reliable and better performing than other machines during trials.”

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The Linx IJ355 and its sister machine, the Linx IJ375 offer a cost-effective, easy to use alternative to other large character printers, and to the labelling or pre-printing of secondary packaging.

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Key Facts

Country

UK

Industry

Food

Substrates being printed onto

Outer cases (cardboard)

Cartons per year

436,800

Message

Product name, pack size, product code

Message size

205 x 40mm and 183 x 45mm

Number of printers on site

4

Key Product Benefits

Linx IJ355

- Low cost coding solution versus labelling
- Innovative ink recirculation system wastes no ink, for lowest running costs
- Simple user interface with clear, error-free code selection.



The innovative ReFRESH® ink system, robust design, and printhead protection technology mean significantly reduced downtime and savings on consumables.

The patented ReFRESH system maintains premium print quality and also avoids wasted ink during printhead cleaning, thus saving time and money ordinarily wasted on purging procedures. Ink and dust that collect on the nozzles are removed with an ink purge and air knife, then ink from this procedure is collected, passed through a high performance filter to remove impurities from the system, and delivered back ready for printing.

The tough stainless steel nozzle guard protects the printhead from possible damage, caused by impact with the boxes on the line, whilst allowing the printhead close enough to the packaging to ensure superior print quality is maintained.

www.linxglobal.com/IJ355

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