



Linx 8900 delivers reliability and responsiveness

Reliability and responsiveness: two qualities that immediately appealed to French confectionery manufacturer Gida when it contacted Linx France for a batch coding solution

Located in Wittenheim in the Haut-Rhin region of France, Gida was plagued by technical difficulties with its printing equipment. "The confectioner worked with an ink cartridge system that did not give it complete satisfaction", confirms Christophe Calet, Linx France technical sales manager. "As the client needed to find a solution quickly, we lent him a machine while waiting for him to receive the one that was ordered".

Gida prints mainly Use Before Dates on metal and plastic boxes and cartons. After carefully identifying the needs of the company, Christophe Calet chose the Linx 8900 model, a particularly reliable and easy-to-use inkjet printer.

Confectionery Gida uses its Linx 8900 on three different lines depending on the need for marking. "The solution is autonomous and fits easily onto our lines", says Laurent Deybach of Gida. "Its ease of use and ergonomics mean that it can be used by our operators regardless of their level of training. Finally, it is reliable and relatively economical". Arguments that make sense for companies always looking for more efficiency and performance ...

Family-owned business Gida is a specialist in custom confectionery, and since 1960 has been producing dragees, fancy meringues, marshmallows and acacia gum-based lozenges made according to customers' specifications. "Our products are based on natural flavours and colours, fruit juices and concentrates, essential oils and organic raw materials," says the confectioner which distributes its sweets in France and abroad.

“The solution is autonomous and fits easily onto our lines”

Laurent Deybach, Gida

Gida

Key Facts

Country

France

Industry

Confectionery

Product coded

Plastic/metal boxes & cartons

Production lines

Three

Linx printer

Linx 8900

Ink used

Linx Black fast-drying 1240

Key Product Benefits

Linx 8900

- Flexible coder with 3 line and barcode printing capability
- Large colour touch screen
- Self-service
- Quick-change fluid cartridges
- Real-time output measurement and line stoppage logs.



Flexible

“The contactless marking system makes it possible to print on packaging of different shapes,” explains Christophe Calet. In addition, the inkjet offers the possibility of coding from top to bottom, bottom to top or side, which makes the Linx 8900 a much more flexible solution.

Easy to use

The Linx 8900 is distinguished by its very simple interface and accessible to all with its large touch screen. “It’s very easy to control and quickly change the messages,” confirms Christophe Calet.

The 10 inch high-resolution, colour touch screen provides simple and error-free operation and can store multiple line settings for fast and easy setup.

Reliable

The Linx 8900’s self-cleaning printhead and IP55 stainless steel enclosure facilitate continual, reliable running with minimum intervention, important factors for Gida when selecting their batch coder.

www.gida.fr

www.linxglobal.com

LINX

THINKING ALONG YOUR LINES

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