LINX

DAIRY CODING CONSIDERATIONS

Dairy lines can run at speeds of

180PPM
or more

CODE ACCURACY
Errors can lead to scrappage of perishable products that cannot be recoded

DOWNTIME
Frequent line or product changeovers mean downtime can be expensive

WEIGHT MANAGEMENT
Global trend of 'weight management' set to affect product development in the future, impacting both packaging and coding size [1]

RECYCLED CONTENT
Dairy industry roadmap of 2013 has set a target for 50% recycled content in packaging by 2020, a national figure of 15% having already been achieved [2]

FLEXIBLE PACKAGING
Flexible packaging has increased in usage in drinking milk products – going from just above 16.1 million to just under 21m in a year [3]

ON THE PACKAGING LINE

IN THE DAIRY INDUSTRY

FURTHER READING

[1] foodmanufacture.co.uk/NPD/Mintel-flags-up-top-trends-for-the-dairy-sector

[2] dairyco.org.uk/resources-library/research-development/environment/dairy-road map-2013/#.U3R-6_ldUV9

[3] dairyreporter.com/Processing-Packaging/Tetra-Pak-boosts-dairy-carton-growth

FIND OUT MORE FROM LINX: http://www.linx.co.uk/dairy