



Patritti Wines

Patritti Wines has installed a Linx TJ725 Thermal Inkjet printer for coding onto generic cartons containing wine bottles.

The Australian company produces a series of small batch, top quality wines and juices. The company's staff work from the original 1930s winery, although their focus is very much on high-end quality and modern business practices in a highly competitive market.

SITUATION

As well as the range under its own label, the winery also offers 'buyer's own brand', where customers buy Patritti product, which Patritti then bottles and packages with the customer's labels – including coding onto generic, customer-supplied cartons. Many of these customers export their juices and wines.

As part of its facility upgrades, Patritti upgraded the boxer on a production line. They liked the operational simplicity of the existing carton coder, but it was becoming too unreliable.

The carton coder needed to keep up with the line's current speed of 4,000 bottles (around 300 boxes) an hour, but also have the ability to run at faster speeds (at least 6,000 bottles/hour) with future line upgrades. Patritti plans to upgrade other lines as well, and will roll out the same equipment

Because many 'buyer's own brand' customers export their juices and wines, coding quality needed to be high.

“It's very simple to use, but clearly modern with its touch screen.”

Paul Karavis – Production Manager
Patritti Wines



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Key Facts

Country	Australia
Industry	Wines
Product coded	Secondary cartons
Line speed	300 boxes/hour
Linx printers	Linx TJ725

Key Product Benefits

Linx TJ725

- Simple to install and use
- First print as good as your last with Linx Active Cartridge Care System®
- No service cost or mess
- Quality code – digital alternative to roller coders, valvejet systems.



SOLUTION

Patritti Wines chose a Linx TJ725 thermal inkjet printer, supplied by Linx distributor Matthews, to code onto generic cartons. The coder sits after the boxer on the production line.

Patritti Wines likes the ease of use of the Linx TJ725, plus the fact the coder didn't need help from a service engineer or special installation tools, and set-up was minimal. Of all the coders they looked at, this one stood out for its simplicity and modern features (such as touch screen).

The TJ725 can run at far greater speeds than their current production capacity, which will allow them to pursue plans to expand and upgrade further facilities.

They are also impressed with its reliability.

“We hadn't worked with Matthews before, but I liked what they offered and the TJ725 was certainly the best of the printers we looked at. It's very simple to use, but clearly modern with its touch screen. Our operators found it easy to use – in fact it was so simple, it was easy to work out ourselves before any training. The other thing is it's reliable, and that's what we're after.”

Paul Karavis – Production Manager, Patritti Wines

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